

Oregon Rail Heritage Foundation 2002 Annual Report

January 27, 2003

Key Accomplishments

- Acquired 501c3 status, gave credibility and chance to provide tax benefit for supporters.
- Identified preferred site location and started investigating its feasibility.
- Concession tables at Artrain, Antique Powerland, State Fair, and swap meets, and switch stands at the Whistle Stop and Vic's Hobby brought in revenue and increased awareness.
- Initiated seed money for capital campaign.
- Distributed over 2,000 postcards, generating interest from over 350 people.
- Initiated support at ten presentations to key community leaders. MWA PowerPoint presentation and Tony Marquis were most helpful.
- Identified common goals and initiated business plan.

Highlights

January

- Letters to PDC in support of development at Station L
- Start 501c3 application process

February

- OSHF name changed to ORHF
- Membership dues set for member organizations (\$100) and community members (\$50).
- Agree to explore relocation near OMSI with maintenance shop & museum.

March

- Set timeline and goals for master plan and business plan, preliminary project cost estimate
- 4449 trip to Bend. 500 ORHF postcards distributed.

April

- Concessions at hobby shops starts with switch stand photo video display concept
- Website design concepts formed
- Hire MWA for master plan

May

- Seed money for Capital Fund started with \$10, 100
- 501c3 application submitted May 14th
- Website presented and approved
- 700 crew gears up to get locomotive ready for October excursion with Montana RaiLink

June

- 4449 pulls Artrain to Hillsboro. First big concession table for ORHF with Wayne and Harvey photos, "Tracks in Time" video and postcards
- Logo designs submitted
- First switch stand display installed at Whistle Stop

July

- Fundraising committee meets, sets long-term & short-term strategies.
- MLK Viaduct decision to keep above grade
- 197 tender work in high gear
- Concession table at Antique Powerland Steam Up

August

- 4449 goes to State Fair
- Informal contacts with UP made
- First PowerPoint presentation made to CEIC Land Use and Transportation Committee
- HDR meeting with Jennifer Ryan and Charlie Hales

September

- 15 Bold Ideas meeting
- Agree to purchase cash register for \$350.

October

- 501c3 application approved October 4th
- Kelly Bruun meeting
- OMSI and John Russell meeting
- ORHF Photo shoot
- 700 embarks on two-week Montana trip
- Peter Fry meeting

November

- BAC meeting
- APMA Rail Summit
- ORHF Business Plan Summit establishes shared goals and sets up business plan developing committees
- Evergreen Aviation meeting

December

- PDC meeting
- PGE meeting
- Switch stand installed at Vic's Hobby
- Willamette Valley Swap Meet
- Join Oregon Cultural Trust